OUTLIER FAR FROM ORDINARY

Not to brag, but we rock technology - in fact, you could say it's kind of our "thang" (although our tech team objects to the term "thang"). We build enterprise-level systems that support entire companies and even extend across our family of brands. And our structure allows team members to champion specific products, giving them ownership of major technology deployed across multiple companies. If you understood that, you should join our tech team. If not, perhaps marketing...

Outlier Enterprise Software

PASSageware

Building a backend system to drive the world's largest travel medicine and vaccination company isn't easy - just ask our development team, who created PASSageware. PASSageware is a cloud-based system that supports all of Passport Health's clinics worldwide including appointment scheduling (phone and online), end-to-end patient electronic medical record management, a Vaccine Registry, customized corporate client portals, inventory control, billing and transaction management, marketing automation, and forecasting and reporting.

PrimeAgent

Real estate agents need a lot of tools to run their business, often forced to use a bunch of third-party tools to get the job done. That's why PrimeAgent, an integrated suite of technology tools work seamlessly together built by the Outlier technology team, is so revolutionary. With PrimeAgent, Realty Executives agents have one system that meets all their business and marketing needs, including customized websites, on-demand mobile marketing, a comprehensive CRM suite with email campaigns and broadcasts, and listing and video automation.

POpS

While a kids birthday parties seem like a simple business, it takes a robust, enterprise-level system to ensure everything is connected and goes smoothly. Our Party Operations System (POpS) is an end-to-end solution that powers all aspects of our Pump It Up and BounceU events and parties, integrating POS, employee time and attendance, inventory management, and business health dashboards into one seamless tool.

DEVELOPMENT TOOLS

Front End

- HTML5
- · CSS3
- JavaScript
- jQuery
- React

Back End

- PHP
- C#
- Node.js
- WordPress

Database

- SOL
- PostgreSQL
- MySQL

Frameworks

- · Laravel (PHP)
- .NET MVC

Tools

- · Google Workspace
- JetBrains Toolbox
- · Visual Studio
- MS SQL Server
 Management Studio
- Trello
- Git

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WHO WE ARE

We are one of the largest private companies in the US, but likely different than you've seen before. We buy and grow businesses that are leaders in their niches. We also start our own businesses when we see an opportunity we can't take advantage of through acquisition. Our businesses span numerous industries with a team of over 12,000 driving \$1B in revenue. Yet despite our scale, we remain flat and nimble.

ANNUAL REVENUE

TEAM MEMBERS WORLDWIDE

12K + 1.015

WORLDWIDE

INDUSTRY EXPERTISE

Healthcare Pharma Aerospace

Entertainment Real Estate Outdoor

Franchisors Niche **Business**

> Services Manufacturing

OUTLIER CORE VALUES

COME AS YOU ARE

DECIDE. TRY. ITERATE.

DON'T BE A JERK

MOVE FAST & GET RESULTS

OUR BUSINESSES

PassportHealth

Largest provider of travel medicine services



One of the largest and most influential real estate franchise systems in the world

PUMPITUP



America's #1 destination for kid's birthday parties



Robotics and telemedicine for pharmacist consults and prescription medicine dispensing



The global leader in Curvic coupling manufacturing for the aerospace and defense industries



Worldwide leader in building the manufacturing equipment to create Curvic couplings



The world's top-rated photography backpack