

# OUTLIER

FAR FROM ORDINARY

Not to brag, but we rock technology - in fact, you could say it's kind of our "thang" (although our tech team objects to the term "thang"). We build enterprise-level systems that support entire companies and even extend across our family of brands. And our structure allows team members to champion specific products, giving them ownership of major technology solutions deployed across multiple companies. If you understood that, you should join our tech team. If not, perhaps marketing...

## Outlier Enterprise Software

### PASSageware

Building a backend system to drive the world's largest travel medicine and vaccination company isn't easy - just ask our development team, who created PASSageware. PASSageware is a cloud-based system that supports all of Passport Health's clinics worldwide including appointment scheduling (phone and online), end-to-end patient electronic medical record management, a Vaccine Registry, customized corporate client portals, inventory control, billing and transaction management, marketing automation, and forecasting and reporting.

### PrimeAgent

Real estate agents need a lot of tools to run their business, often forced to use a bunch of third-party tools to get the job done. That's why PrimeAgent, an integrated suite of technology tools that work seamlessly together built by the Outlier technology team, is so revolutionary. With PrimeAgent, Realty Executives agents have one system that meets all their business and marketing needs, including customized websites, on-demand mobile marketing, a comprehensive CRM suite with email campaigns and broadcasts, and listing and video automation.

### POpS

While kids birthday parties seem like a simple business, it takes a robust, enterprise-level system to ensure everything is connected and goes smoothly. Our Party Operations System (POpS) is an end-to-end solution that powers all aspects of our Pump It Up and BounceU events and parties, integrating POS, employee time and attendance, inventory management, and business health dashboards into one seamless tool.

## DEVELOPMENT TOOLS

### Front End

- HTML5
- CSS3
- JavaScript
- jQuery
- React

### Back End

- PHP
- C#
- Node.js
- Wordpress

### Database

- SQL
- PostgreSQL
- MySQL

### Frameworks

- Laravel (PHP)
- .NET MVC

### Tools

- G Suite
- Jet Brains
- Visual Studio with TFS
- MS SQL Server Management Studio
- Trello
- InVision
- SSRS
- Sketch

FOR CAREER INFO EMAIL US AT [CAREERS@OUTLIER.COM](mailto:CAREERS@OUTLIER.COM)

# OUTLIER

## WHO WE ARE

We are one of the largest private companies in the US, but likely different than you've seen before. We buy and grow businesses that are leaders in their niches. We also start our own businesses when we see an opportunity we can't take advantage of through acquisition. Our businesses span numerous industries with a team of over 12,000 driving \$1B in revenue. Yet despite our scale, we remain flat and nimble.

\$1B

ANNUAL REVENUE

12K+

TEAM MEMBERS  
WORLDWIDE

1,015

LOCATIONS  
WORLDWIDE

## INDUSTRY EXPERTISE

Healthcare

Pharma

Aerospace

Entertainment

Real Estate

Outdoor

Franchisors

Business  
Services

Niche  
Manufacturing

## OUTLIER CORE VALUES

1

COME AS YOU ARE

2

DECIDE. TRY. ITERATE.

3

DON'T BE A JERK

4

MOVE FAST & GET RESULTS

## 2018 HIGHLIGHTS



44% YoY  
GROWTH



GROWTH IN  
EVERY  
BUSINESS



15% TEAM  
SIZE  
INCREASE

## OUR BUSINESSES

### PassportHealth

Largest provider of travel  
medicine services



One of the largest and most  
influential real estate franchise  
systems in the world

PUMPitUP

BounceU

America's #1 destination for  
kid's birthday parties

inDispense

Robotics and telemedicine for  
pharmacist consults and prescription  
medicine dispensing

ANMARK

The global leader in Curvic coupling  
manufacturing for the aerospace and  
defense industries

ANMARK  
TECHNOLOGIES

Worldwide leader in building the  
manufacturing equipment to create  
Curvic couplings

AtlasPacks

The world's top-rated  
photography backpack